

To Whom It May Concern:

It is with pride that I write this letter of recommendation for Affinity Resource Group (ARG). As a board member of the Farrier Industry Association (FIA), I have been on the board since ARG was chosen to manage our association in 2009. ARG has shown wonderful management skills and their staff is always professional and on task.

I also serve as chairperson of the FIA MarketPlace Committee and in doing so I have worked side by side with Jean Weiss for the last 5 national Conventions. Jean is a strong leader and stays up-to-date on tradeshow management and negotiations. She is capable of making a small budget seem large and adds the extra touches. Jean has shown strong character in problem solving and customer service.

I cannot say enough wonderful things about ARG and the staff. They are a team, and as an association management company, that is what you expect. Jean is our account executive; however, Bertinna and Teri are always in the know and able to help.

I would highly recommend ARG to any organization looking for association management.

Sincerely,


Emily Bull